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**Current Status:** Pending Review (Submitted)
**Data as of:** 3/28/2014 10:37:31 AM

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## Organization Information

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### Organization Address and Contact Information

**Organization Name:** South Shore Hospital  
**Address (1):** 55 Fogg Road  
**Address (2):** Not Specified  
**City, State, Zip:** South Weymouth , Massachusetts 02190  
**Web Site:** www.southshorehospital.org  
**Contact Name:** Alan Macdonald  
**Contact Title:** Community Benefits Officer  
**Contact Department:** Not Specified  
**Telephone Num:** 781-624-8564  
**Fax Num:** Not Specified  
**E-Mail Address:** alan\_macdonald@sshosp.org  
**Contact Address (1):** Not Specified  
(If different from above)  
**Contact Address (2):** Not Specified  
**City, State, Zip:** Not Specified , --None- Not Specified

### Organization Type and Additional Attributes

**Organization Type:** Hospital  
**For-Profit Status:** Not-For-Profit  
**DHCFP ID:** Not Specified  
**Health System:** Not Specified  
**Community Health Network Area (CHNA):** South Shore Community Partners in Prevention (Plymouth)(CHNA 23), Blue Hills Community Health Alliance (Greater Quincy)(CHNA 20), Greater Brockton Community Health Network(CHNA 23)  
**Regional Center for Healthy Communities (RCHC):** 4, 6  
**Regions Served:** Other-Southeastern MA

## CB Mission

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### Community Benefits Mission Statement

South Shore Hospital's community benefits program will advance the hospital's charitable mission of promoting good health, healing, caring and comforting by focusing on initiatives that support the principles of Massachusetts health care reform, improve the management of chronic diseases, reduce disparities in the provision of care, promote wellness in vulnerable populations, and sustain access to vital health services.

### Target Populations

Name of Target Population	Basis for Selection
Those at risk of developing or who have chronic disease	Community health needs assessment, statewide health priority
Particularly vulnerable population: elderly and at-risk youth	Community health needs assessment, statewide health priority
Those at risk of experiencing disparities in care due to income, education, disabilities, race, ethnicity, language or other criteria	Statewide health priority

Those requiring assistance obtaining health insurance or guidance in navigating health system

Statewide health priority

#### **Publication of Target Populations**

Marketing Collateral, Annual Report, Website

#### **Hospital/HMO Web Page Publicizing Target Pop.**

<http://www.southshorehospital.org/communitybenefits>

#### **Key Accomplishments of Reporting Year**

In 2013 the South Shore Hospital Community Benefits Program created an experimental initiative to promote wellness and engage individuals in physical activity and preventive health through a friendly and competitive team program. South Shore Moves! was an 8-week workforce wellness challenge to engage people in taking an active role in their health and help them build wellness activities into their busy lives. A total of 252 people, from four companies, participated in the initial challenge and logged more 5,000 hours of exercise and educational workshops.

Along with continued engagement in supporting the ongoing priority action areas of our three regional CHNAs, there was extensive collaboration with our steering committees to identify strategies to expand the awareness and capabilities of the CHNA system to meaningfully impact the health and wellness of our communities.

We also collaborated extensively with our CHNAs to develop a new community health needs assessment to guide the development of future community benefit programs.

Among the many programs continued from previous years a few stand out as having a particularly important role in reducing barriers to care for vulnerable populations, such as the Youth Health Connection, our Healthy Aging programs, and the financial counseling that both helps people register for insurance coverage while also helping guide them to appropriate resources for care in the midst of confusing health care system change.

#### **Plans for Next Reporting Year**

The 2014 South Shore Hospital Community Benefits Plan was developed from our 2013 community health needs assessment, which was developed from the input of our Board of Directors; our patients and their families; our physicians, nurses, and other colleagues, as well as community partners such as the regional CHNAs and community leaders who share our mission of promoting good health, healing, caring and comforting.

A copy of the plan is available by visiting:

<http://www.southshorehospital.org/communitybenefits>

## **Community Benefits Process**

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#### **Community Benefits Leadership/Team**

South Shore Hospital demonstrates support for its community benefits mission at the highest levels of the organization. Our Board of Directors reviews and approves our community benefits plan and monitors its successful implementation. An executive within the organization serves as the Hospital's Community Benefits Officer, who coordinates the priorities and activities under the plan through regular interaction with a spectrum of organizations and individuals who provide their expertise and perspective on community health challenges. Participation in both the development and implementation of our Community Benefits programs come from internal contributors such as clinical colleagues, members of our Patient and Family Advisory Council, and members of our volunteer engagement organization, The Friends of South Shore Hospital, as well as from other external community leaders, including town and state officials, health and community service providers through regional Community Health Network Areas (CHNAs), regional EMS providers, police and fire officials, school administrators, business leaders, and others who have knowledge of the community's health needs. In addition to the personal input from these team members, data from both Hospital needs assessments and assessments from the regional CHNAs is used to develop our Community Benefits programs.

#### **Community Benefits Team Meetings**

The Community Benefits Officer meets regularly throughout the year with the individuals and organizations referenced above in order to receive input on the development of our program and for the implementation of community benefit activities.

#### **Community Partners**

South Shore Hospital gratefully acknowledges the involvement of hundreds of people who contribute to the development, implementation and evaluation of our Community Benefits Plan.

South Shore Hospital Patient and Family Advisory Council

- Joe Cahill, President and Chief Operating Officer, South Shore Hospital
- Sue Cohoon, RN
- Kim Dever MD, OB GYN
- Richard Elliot, Advisor
- John Emler, Chair
- Walt Fraser, Advisor
- Sandra Geiger, VP/Performance Excellence
- Dick Justino, Advisor
- Julie Kembel, Advisor
- Gregory Kleiner, Advisor
- Diana Latimer, Advisor
- Kathy Maynard, Advisor
- Kevin Muldoon, Advisor

- Leah Murray, Nutrition & Food Services
- Louise Norcott, Advisor
- Rosemary Phalan, Advisor
- John Stevenson MD, Chief Medical Officer
- Joanne Tully, Advisor
- Marianne Wells Clark, Vice Chair
- Susanne Wittenberg, Advisor
- Chuck Zonderman, Advisor

Community advisors to South Shore Hospital's Community Benefits Program

- John Brothers, Quincy Asian Resources
- Barbara Brooks, Quincy WIC Nutrition
- Suzanne Brownell, Health Thyself
- Linda Chuckran, Welch Retirement Group
- Colleen Coffey, Jewish Vocational Services
- Heather Coughlin, Isis Parenting
- Joan Cirillo, Operation A.B.L.E of Greater Boston, Inc.
- Timothy Cruz, Plymouth County DA
- Juliana Langilli, Cmty Connections Brockton, Chair CHNA 22
- Ed DiSante, Friends of the Homeless/South Shore
- Ari Fertig, Health Care For All
- Peter Forman, President, South Shore Chamber
- Lyn Frano, Weymouth substance abuse prevention coordinator
- Linda Gabruk, Greater Brockton CHNA/ Brockton Neighborhood Health Center
- Anuj Goel, Massachusetts Hospital Association
- George Gorgizian, Plymouth Correctional Facility
- Arlene Goldstein, Impact Quincy Program
- Susan Haberstroh, Blue Hills Regional Adult Basic Education
- Betsy Harris, Weymouth Public Schools
- Vinny Hart, Wellspring Multiservice Center
- Pattiejean Horton, Chair, SS Community Partners in Prevention/A New Day
- John Ireland, South Shore YMCA
- Michael Jackman, Congressman Keating Office
- Gwen Morgan, What If? Program
- Michael Morrissey, Norfolk County DA
- Karen Mullen, Needham Coalition for Youth Substance Abuse Prevention
- John Mulveyhill, Weymouth Emergency Mgmt
- Chief James Neenan, Pembroke Fire Department
- Julie Nussbaum, SADD
- Cathy O'Connor, Department of Public Health Office of Healthy Communities
- Stephanie Patton, Organizing Against Substances in Stoughton (OASIS)
- Rosemary Phalen, ethics counselor
- Greg Ranieri, Scituate High School
- Marge Rossi, RN, Scituate Schools
- Linda Rudnick, Communities Mobilizing for Change on Alcohol
- Cynthia Sierra, Manet Community Health, Chair Blue Hills CHNA
- Lucille Sorrentino, Weymouth Health Care Center
- Kathy Spear, High Point Treatment Center
- Valerie Sullivan, Healthy Wey Program
- Katherine Touafek, School to Careers Partnership

Colleague advisors to South Shore Hospital's Community Benefits Program

- Charles Arienti, respiratory care
- Dennis Cartin, physician/network development
- Donna Chase, RN, clinical professional development
- Jean Ciborowski-Fahey, PhD, South Shore Hospital Reading Partnership
- Catherine Cleary, RN, diabetes educator
- Andrea Collins, office of research
- Joan Cooper-Zack, emergency preparedness
- Lynn Cornelius, marketing/media relations
- Cheryl Coveney, patient access services
- Christine Dindy, RN, cardiovascular care
- Maureen Donnelly, kidney care
- Robert Driscoll, MD, trauma services
- Katrina Dwyer, RN, home care community outreach
- Eugene Duffy, paramedic services
- Todd Ellerin, MD, infectious disease
- Pamela Fredericks, RN, diabetes home care
- Patrick Gerrish, rehabilitation services
- Deborah Gilman, Workman Cancer Resource Center
- Catherine Gilson, RN, maternity services
- Barbara J. Green, PhD, South Shore Hospital Youth Health Connection
- James Green, orthopedic, spine and sports medicine care
- Donna Hawkesworth, Community Colleague Connection
- Peg Holda, strategy, marketing governance
- Carl Holland, budget and reimbursement

- Julie Kembel, Helping Children Cope
- Janet Kent, MD, concussion management
- Mary Kennedy, trauma injury prevention
- Jackie Kilrain, rehabilitation services
- Karen LaFond, RN, cardiac and pulmonary rehabilitation services
- Jennifer Logan, community exercise programs
- Patricia Long, stroke care
- Kathy Loveridge, marketing
- Alan Macdonald, public policy and community benefits officer
- Andrea Mariani, registered dietitian
- Nancy Manzollilo, RN, cardiovascular home care
- Marie McCarthy, controller
- Susan Medici, RN, case management
- Richard Mirel, MD, internal medicine
- Jesslyn Murphy, respiratory care
- Kimberly Noble, RN, South Shore Hospital Youth Health Connection
- Maureen O'Brien, Helping Children Cope
- Peggy O'Neil Files, pastoral care
- Amy Parker, human resources liaison
- Maria Parisi, RN, smoking cessation
- Deborah Pentecost, RN, trauma program
- Eric Preuss, maternal/newborn care
- Lisa Rabideau, interpreter services
- Lisa Raymond, RD, nutrition education
- Kathy Sheehan, patient access services
- Marcia Smith, RN, certified passenger safety technician
- Patricia Smith, RN, Home & Health Resources
- Jason Tracy, MD, emergency medicine
- Barbara Wahlstrom, Friends of South Shore Hospital
- Mark Waltzman, MD, pediatric medicine

#### Community Health Needs Assessment

##### Date Last Assessment Completed and Current Status

A community health needs assessment was completed in Spring/Summer of 2013.

##### Consultants/Other Organizations

Healthy Communities Institute, Berkeley, CA  
 CHNA 20  
 CHNA 22  
 CHNA 23  
 Members of Community Benefits team as referenced above.

##### Data Sources

Community Focus Groups, Hospital, Consumer Group, Interviews, MassCHIP, Public Health Personnel, Surveys, CHNA

## Community Benefits Programs

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### Chronic Disease Management: South Shore Moves! Workplace Wellness Challenge

<b>Program Type</b>	Community Education, Direct Services, Prevention
<b>Statewide Priority</b>	Chronic Disease Management in Disadvantage Populations
<b>Brief Description or Objective</b>	South Shore Moves!™ called for Movers to gain points through various wellness activities over an eight week period -- with a core metric of achieving 150 minutes of physical activity per week. Points were also awarded for wellness visits, attending educational forums, and participating in organized activities such as road races. Regular updates and challenges among Movers were facilitated through social media. The objective was to engage people in a competitive, yet fun, program that supports a conscious realization that you can make time to improve your health. We strive to illustrate that everyone can take steps to accomplish meaningful improvements in their health regardless of where they start.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b> Other-Southeastern MA</li> <li>• <b>Health Indicator:</b> Other: Cardiac Disease, Other: Diabetes, Other: Hypertension, Other: Stress Management, Overweight and Obesity</li> <li>• <b>Sex:</b> All</li> </ul>

- **Age Group:**Adult
- **Ethnic Group:**All
- **Language:**All

**Goal Description**

To engage employees from regional organizations in activities that help participants find ways to build wellness in their busy schedules. Using the power of friendly competition, this program seeks to help people make wellness a priority, become more productive employees, and lead more active, healthy lives no matter where they begin.

**Goal Status**

252 people, from four workplaces, participated in the inaugural South Shore Moves challenge. They logged more than 302,000 minutes of physical activity and provided many stories of how wellness became a more important part of their lives.

**Partners****Partner Name, Description****Partner Web Address**

South Shore Moves! <http://southshoremoves.com/>

A Healthy Balance, Inc., corporate wellness company <http://www.ahealthybalanceinc.com/>

South Shore Bank, regional bank, South Shore Moves participant <https://www.southshorebank.com/>

Alvin Hollis, residential and commercial heating company, South Shore Moves participant <http://www.alvinhollis.com/>

**Contact Information**

Alan Macdonald, South Shore Hospital, (781) 624-8564, alan\_macdonald@sshosp.org

**Detailed Description**

[Download/View Attachment](#)(515207 KB)

File Name: Participant flyer.pdf

**Chronic Disease Management: Cardiovascular Community Outreach Program****Program Type**

Community Education,Direct Services,Health Screening,Prevention,Support Group

**Statewide Priority**

Chronic Disease Management in Disadvantage Populations

**Brief Description or Objective**

South Shore Hospital's Cardiovascular Center is dedicated to the prevention and treatment of heart disease, stroke, and peripheral vascular conditions. Our Cardiovascular Community Outreach Program (1) provided free community health education to reduce the incidence and severity of cardiovascular disease through seminars and activities like "Risk Factor Jeopardy," and (2) supported community events that engage people in healthy activities, such as yoga classes and the Friends "Set The Pace" Road Race, that can prevent and/or manage cardiovascular disease.

**Target Population**

- **Regions Served:**Other-Southeastern MA
- **Health Indicator:**Other: Cardiac Disease, Other: Diabetes, Other: Hypertension, Other: Stress Management, Other: Stroke, Overweight and Obesity, Physical Activity
- **Sex:**All

- **Age Group:**All
- **Ethnic Group:**All
- **Language:**All

**Goal Description**

To provide educational forums to promote awareness of the factors contributing to cardiovascular conditions, the health implications of such conditions, and access to resources available to help prevent and/or manage cardiovascular disease.

To engage members of the community in activities promoting cardiovascular health.

**Goal Status**

Approximately 700 members of the target population attended program events and support groups.

Approximately 600 members of the community participated in events sponsored by this program.

**Partners****Partner**

**Name, Description**      **Partner Web Address**

American Heart Association      www.heart.org

American Stroke Association      www.strokeassociation.org

Weymouth Health Department      www.weymouth.ma.us/health/index.asp

Friends of South Shore Hospital      http://www.southshorehospital.org/friends

Braintree Department of Elder Affairs      www.townofbraintreegov.org/coa/index.html

South Shore YMCA      www.ssymca.org

**Contact Information**

Karen LaFond, RN, Nurse Manager, Cardiac and Pulmonary Rehab Dept, South Shore Hospital, (781) 624-8903, karen\_lafond@sshosp.org

**Detailed Description**

[Download/View Attachment](#)(105400 KB)  
File Name: Heart Month events 2013.pdf

**Chronic Disease Management: Diabetes Community Outreach Program****Program Type**

Community Education,Direct Services,Health Screening,Prevention,Support Group

**Statewide Priority**

Chronic Disease Management in Disadvantage Populations

**Brief Description or Objective**

Our Diabetes Center provides specialized programs for health assessment, education, and motivation for those newly diagnosed with diabetes and for those who have been managing the condition for years. The program assists people who may have concerns about diabetes or want assistance making healthy lifestyle changes. Our Diabetes Community Outreach program (1) provided free community health education to

familiarize attendees with diabetes prevention and management techniques, (2) hosted free support groups for those with Type I diabetes, Type II diabetes, and who use insulin pumps, and (3) enhanced the availability of information about diabetes prevention and management on our website and at community events.

- Target Population**
- **Regions Served:**Other-Southeastern MA
  - **Health Indicator:**Other: Diabetes, Other: Nutrition, Overweight and Obesity
  - **Sex:**All
  - **Age Group:**All
  - **Ethnic Group:**All
  - **Language:**All

<b>Goal Description</b>	<b>Goal Status</b>
Build knowledge of disease prevention and management techniques through community education programs and support groups.	Approximately 1,000 members of target population received information and participated in this program.

#### Partners

Partner Name, Description	Partner Web Address
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American Diabetes Association	www.diabetes.org
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Diabetes Coalition of Massachusetts	www.diabetescoalitionma.org
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South Shore YMCA	www.ssymca.org
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Weymouth Health Department	www.weymouth.ma.us/health/index.html
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**Contact Information** Anne-Marie Firestone, Diabetes Outpatient Program Coordinator, South Shore Hospital, (781) 624-4163, annemarie\_firestone@sshosp.org

**Detailed Description** [Download/View Attachment](#)(97849 KB)  
File Name: SSYMCA.Quincy.3-26 flyer.pdf

#### Chronic Disease Management: Cancer Care Community Outreach Program

**Program Type** Community Education,Direct Services,Health Screening,Prevention,Support Group

**Statewide Priority** Chronic Disease Management in Disadvantage Populations

**Brief Description or Objective** South Shore Hospital has a clinical affiliation with Dana-Farber Cancer Institute and Brigham and Women's Hospital to bring world-leading cancer care and treatment to the people of our region. Our Cancer Care Community Outreach Program involves 1) hosting free health education programs for anyone in the community, to familiarize participants with cancer prevention, early detection and management techniques, such as "Beating Cancer with a Fork," (2) hosting free skin, prostate, and oral/neck/mouth screenings to support early cancer detection, (3) hosting free support groups for anyone in the community who is coping with breast cancer or prostate cancer, and (4) staffing a cancer resource center for anyone in the community who would benefit from free access to its books, brochures, computers,and other resources.

- Target Population**
- **Regions Served:**Other-Southeastern MA
  - **Health Indicator:**Other: Cancer
  - **Sex:**All

- **Age Group:**Adult
- **Ethnic Group:**All
- **Language:**English

**Goal Description**

Build knowledge of disease prevention and management techniques through free community health education, screenings and support groups.

Provide free community access to cancer prevention and care resources through our Workman Cancer Resource Center.

**Goal Status**

Approximately 500 people from towns across the region participated in these outreach service programs.

Approximately 1,500 community members utilized the services of the Resource Room.

**Partners****Partner Name, Description****Partner Web Address**

American Cancer Society

www.cancer.org

Dana-Farber/Brigham and Women's Cancer Center

www.dfbwcc.org

Moon Balloon Project

www.themoonballoonproject.com

Friends of Mel

www.friendsofme.org

Hingham Public Library

www.hinghamlibrary.org

Weymouth Public Libraries

www.weymouth.ma.us/library

**Contact Information**

Deborah Gilman, Coordinator, Patient and Family Education, Dana-Farber/Brigham and Women's Cancer Center in clinical affiliation with South Shore Hospital,(781) 624-4793, deborah\_gilman@sshosp.org

**Detailed Description**

[Download/View Attachment](#)(233157 KB)  
File Name: CC Events Ad 2-13 5.41x8.pdf

**At-Risk Youth: Helping Children Cope With a Loved One's Cancer****Program Type**

Community Education,Direct Services,Health Professional/Staff Training,Prevention,Support Group

**Statewide Priority**

Promoting Wellness of Vulnerable Populations

**Brief Description or Objective**

Helping Children Cope Programs™ is a community outreach effort of The Friends of South Shore Hospital. We serve children ages 5 and older who are dealing with cancer or death in their family. Talking to a child about a loved one's cancer, or a loved one's death, isn't easy at any age. What to say? What words to use and when? How to know what the children are feeling? These are questions caring adults ask themselves and each other. We are a "first step" program, designed to bring families together to share and to prepare for later at-home conversations. We believe strongly in the power of the arts (stories, art, music, movement, theater) to help children heal. Through arts, they can express unspoken feelings and can find emotional release.

**Target Population**

- **Regions Served:**Other-Southeastern MA
- **Health Indicator:**Other: Bereavement
- **Sex:**All



- **Age Group:**All Children, Child-Preschool, Child-Preteen, Child-Primary School, Child-Teen
- **Ethnic Group:**All
- **Language:**English

**Goal Description**

To model safe, supportive communication with young children. To get family conversations started when talking is difficult. To provide a life-long tool for coping with feelings in tough situations.

**Goal Status**

Several hundred children have participated in HCC programs. In 2014 the program is expanding to help children cope with all types of loss and stress in their families.

**Partners****Partner****Name, Description****Partner Web Address**

The Moon Ballon Project, Drescher, Author, Illustrator, Teacher	<a href="http://www.themoonballoonproject.org/">http://www.themoonballoonproject.org/</a>
Hospice of the South Shore, Brenda Karkos, Director	<a href="http://www.southshorehospital.org/homecare">http://www.southshorehospital.org/homecare</a>
South Shore Conservatory, Eve Montague, Director of Creative Therapies	<a href="http://www.sscmusic.org/">http://www.sscmusic.org/</a>
Laura's Center for the Arts, South Shore YMCA, Kimberly LaCroix, Program Director	<a href="http://ssymca.org/millpond/lauras-center-for-the-arts/">http://ssymca.org/millpond/lauras-center-for-the-arts/</a>

**Contact Information**

Julie Kembel or Barbara Wahlstrom, (781)624-8919, [barbara\\_wahlstrom@sshosp.org](mailto:barbara_wahlstrom@sshosp.org)

**Detailed Description**

[Download/View Attachment](#)(625784 KB)  
File Name: 2013\_HCC\_programs.pdf

**At-Risk Youth: Youth Health Connection****Program Type**

Community Education,Community Participation/Capacity Building Initiative,Direct Services,Health Professional/Staff Training,Healthy Communities Partnership,School/Health Center Partnership,Support Group

**Statewide Priority**

Promoting Wellness of Vulnerable Populations

**Brief Description or Objective**

South Shore Hospital's Youth Health Connection is dedicated to the positive mental health and physical well being of youth and families. The program advances positive youth health outcomes through knowledge-sharing, risk prevention, respect, collaboration, connection, communication, and coalition building to collectively reduce risk and increase resiliency among children and teens. YHC was founded in 1994, primarily as a suicide prevention program, and continues to grow and develop its mission and reach. Among several signature programs within the YHC, several stand out as particularly effective in supporting youth wellness and constructive parenting, including, "How Not to Keep a Secret," "Typical or Troubled," and "South Shore FACTS: Families, Adolescents, and Communities Against Substances."

**Target Population**

- **Regions Served:**Other-Southeastern MA
- **Health Indicator:**Injury and Violence, Mental Health, Other: Alcohol and Substance Abuse, Other: Drunk Driving, Other: Parenting Skills, Other: Smoking/Tobacco, Other: Stress Management, Physical Activity, Responsible Sexual Behavior, Substance Abuse, Tobacco Use
- **Sex:**All
- **Age Group:**All Adults, Child-Preteen, Child-Teen
- **Ethnic Group:**All
- **Language:**English

**Goal Description**

To develop connected relationships for children with trusted adults. To promote positive mental health and resiliency. To reduce the risk of adolescent suicide through education about depression, destigmatizing, asking for help, increasing connection to a trusted adult. To support healthy lifestyles. To encourage positive decision-making. To provide education and awareness of bullying and cyberbullying and models for addressing it in both schools and the community. To provide education about the effects of alcohol, tobacco, and other substances and assist in developing new social norms that do not accept teen substance use.

**Goal Status**

Finishing its 19th year, the Youth Health Connection impacts the lives of hundreds of families from across the region in fulfillment of the program's mission.

**Partners****Partner**

<b>Name, Description</b>	<b>Partner Web Address</b>
Braintree Public Schools	<a href="http://www.braintreeschools.org">http://www.braintreeschools.org</a>

Abington Public Schools	<a href="http://www.abingtonps.org">http://www.abingtonps.org</a>
Weymouth Public schools	<a href="http://weymouthschools.org">http://weymouthschools.org</a>
Hingham Public Schools	<a href="http://hinghamschools.org">http://hinghamschools.org</a>
Cohasset Public Schools	<a href="http://cohassetk12.org">http://cohassetk12.org</a>
Quincy Public Schools	<a href="http://quincypublicschools.com/">http://quincypublicschools.com/</a>
Scituate Public Schools	<a href="http://www.scituate.k12.ma.us">www.scituate.k12.ma.us</a>
Norwell Public Schools	<a href="http://www.norwellschools.org">www.norwellschools.org</a>
Norfolk County District Attorney	<a href="http://www.mass.gov/da/norfolk/">http://www.mass.gov/da/norfolk/</a>
Plymouth County District Attorney	<a href="http://www.mass.gov/da/plymouth/">http://www.mass.gov/da/plymouth/</a>
Massachusetts DPH-Suicide Prevention Program	<a href="http://www.mass.gov/eohhs/gov/departments/dph/programs/community-health/dvip/injury-prevention/suicide-prevention/">http://www.mass.gov/eohhs/gov/departments/dph/programs/community-health/dvip/injury-prevention/suicide-prevention/</a>
South Shore Community Action Council	<a href="http://www.sscac.org/">http://www.sscac.org/</a>
Mass Coalition for Suicide Prevention	<a href="http://www.masspreventssuicide.org">www.masspreventssuicide.org</a>

**Contact Information** Kim Noble, RN, BS, MBA, program coordinator South Shore Hospital's Youth Health Connection, c/o South Shore VNA, 30 Reservoir Park Drive, Rockland, MA (781)794-7415, kimberly\_noble@sshosp.org

**Detailed Description** [Download/View Attachment](#)(268318 KB)  
File Name: yhc\_th\_0522013[1].pdf

#### At-Risk Youth: Head Smart

**Program Type** Community Education,Direct Services,Health Screening,Prevention

**Statewide Priority** Promoting Wellness of Vulnerable Populations

**Brief Description or Objective** HeadSmart™ is a recovery protocol developed by physicians and school nurses to facilitate a student's healthy return to school and sports following a concussion. The protocol is designed to engage students — as well as their families, friends, health care providers, teachers and coaches — in the recovery process. HeadSmart is the outcome of a unique collaboration among Scituate Pediatrics, Scituate High School and three

South Shore Hospital programs: Sports Concussion Clinic, Youth Health Connection, and Reading Partnership. HeadSmart outlines four color-coded stages of recovery that students experience after a concussion. The four stages help to create a common language and understanding among students, family members, friends, educators and health professionals throughout the recuperation process. The HeadSmart handbook is an easy-to-use guide for middle, high school and college age students who have experienced a concussion. It is recommended that students review the handbook with family members, teachers, coaches and school health professionals. Handbook users will find:

- Information about concussions
- Descriptions of the four color-coded stages of recovery
- Resources, programs and additional readings for students, families and teachers

The handbook also includes a helpful tool called the Recovery Action Plan that can serve as a valuable checkpoint through each stage of recovery.

### Target Population

- **Regions Served:**Other-Southeastern MA
- **Health Indicator:**Injury and Violence, Mental Health, Other: Safety - Sports
- **Sex:**All
- **Age Group:**Child-Preteen, Child-Primary School, Child-Teen
- **Ethnic Group:**All
- **Language:**Not Specified

### Goal Description

Teach concussion prevention and recovery protocols to students, parents, teachers and coaches

Teach concussion prevention and recovery protocols to students, parents, teachers and coaches.

### Goal Status

Conducted educational programs attended by more than 400 members of target population

Updated, re-published, and broadly distributed the South Shore Hospital HeadSmart(tm) Concussion Management Handbook, which is now recognized by state agencies and health associations as a "best-practice."

### Partners

#### Partner

**Name, Description**      **Partner Web Address**

South Shore Hospital Concussion Clinic      <http://www.southshorehospital.org/concussion>

Youth Health Connection      <http://www.southshorehospital.org/yhc>

Scituate Pediatrics      <http://www.healthcaresouth.com/pages/scituate.htm>

Scituate Public Schools      [www.scituate.k12.ma.us](http://www.scituate.k12.ma.us)

### Contact Information

Janet Kent, MD, medical director, concussion management program, South Shore Hospital Center for Orthopedics, Sports, and Spine Medicine, Two Pond Park, Hingham, MA (781) 624-8162, [janet\\_kent\\_MD@sshosp.org](mailto:janet_kent_MD@sshosp.org)

### Detailed Description

[Download/View Attachment](#)(28672 KB)  
File Name: Link to HeadSmart Program and Handbook.doc

**At-Risk Seniors: Healthy Aging**

<b>Program Type</b>	Community Education,Direct Services,Prevention
<b>Statewide Priority</b>	Promoting Wellness of Vulnerable Populations
<b>Brief Description or Objective</b>	South Shore Hospital recognizes that those over 60 are vulnerable to injury, illness and preventable complications caused by chronic diseases. According to the Massachusetts Department of Public Health Community Health Information Profile, older adults in our region exhibit many behavioral risk factors, including alcohol consumption, smoking, and physical inactivity. There also is prevalence among older adults in our region to be overweight, have oral health problems, and mental health conditions. Our Healthy Aging Initiative offers many programs, including: (1) providing injury-prevention information in the community, with a focus on strategies to avoid traumatic injuries from falls – a leading cause of death among those ages 65 and older, (2) offering an exercise program for individuals with osteoporosis or osteopenia to help maintain bone density and improve posture, (3) offering a senior conditioning program for any individual with a chronic medical condition to help improve cardiovascular condition and muscular strength, (4) offering a therapeutic pool program to any individual with arthritis to increase motion and strength, (5) encouraging membership in Healthy Values Friends, a senior membership program that provides access to a wide variety of programs to help enhance overall health and well-being, and (6) offering anyone age 62 and older discounted meals in our dining room on Mondays-Fridays between 3:30-5 p.m.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Other-Southeastern MA</li> <li>• <b>Health Indicator:</b>Other: Alcohol and Substance Abuse, Other: Arthritis, Other: Cancer, Other: Chronic Pain , Other: Diabetes, Other: Elder Care, Other: Hypertension, Other: Nutrition, Other: Osteoporosis/Menopause, Other: Stress Management, Other: Stroke</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>Adult</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>Not Specified</li> </ul>
<b>Goal Description</b>	<b>Goal Status</b>
Increase physical activity and community connectedness among seniors.	At least 1,000 seniors from the region participate in the formal and informal aspects of this initiative.

**Partners****Partner**

Name, Description	Partner Web Address
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South Shore Senior News	<a href="http://southshoresenior.com">http://southshoresenior.com</a>
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Braintree Council on Aging	<a href="http://www.townofbraintreegov.org/coa/index.html">www.townofbraintreegov.org/coa/index.html</a>
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Marshfield Council on Aging	<a href="http://www.townofmarshfield.org/public_documents/marshfieldma_aging/index">www.townofmarshfield.org/public_documents/marshfieldma_aging/index</a>
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Hingham Department of Elder Services	<a href="http://www.hingham-ma.gov/elder/index.html">www.hingham-ma.gov/elder/index.html</a>
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Rockland Council on Aging  
[http://rockland-ma.gov/departments/depts\\_coa.asp](http://rockland-ma.gov/departments/depts_coa.asp)  
 Weymouth Elder Services Division  
[www.weymouth.ma.us/elder/index.asp?id=1183](http://www.weymouth.ma.us/elder/index.asp?id=1183)  
 Scituate Council on Aging  
[www.town.scituate.ma.us/coa/index.html](http://www.town.scituate.ma.us/coa/index.html)  
 South Shore Elder Services  
[www.sselder.org](http://www.sselder.org)

**Contact Information** Alan Macdonald, Community Benefits Officer, South Shore Hospital, (781) 624-8564, [alan\\_macdonald@sshosp.org](mailto:alan_macdonald@sshosp.org)

**Detailed Description** [Download/View Attachment](#)(60533 KB)  
 File Name: Community Benefits Ad\_09-25-13.pdf

### At-Risk Seniors: Preparing for the Future

**Program Type** Community Education, Outreach to Underserved, Prevention

**Statewide Priority** Promoting Wellness of Vulnerable Populations

**Brief Description or Objective** This educational seminar was offered three times in 2013 to provide seniors with a guide to preparing for important life changes such as loss of a spouse as well as end-of-life decision making. Much of the information is based on material in the "What If...Workbook."

**Target Population**

- **Regions Served:** Other-Southeastern MA
- **Health Indicator:** Other: Elder Care
- **Sex:** All
- **Age Group:** Adult, Adult-Elder
- **Ethnic Group:** Not Specified
- **Language:** Not Specified

### Goal Description

To educate people on important information to guide planning for critical life moments. To enable people to better prepare for major events such as loss of spouse, parent, or end of life issues so that these can be managed constructively.

### Goal Status

Approximately 100 people attended these educational programs.

### Partners

#### Partner

Partner Name, Description	Partner Web Address
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Gwen Morgan, author of the "What If...Workbook"	<a href="http://www.whatifworkbook.com/">http://www.whatifworkbook.com/</a>
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Friends of South Shore Hospital	<a href="http://www.southshorehospital.org/friends">http://www.southshorehospital.org/friends</a>
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**Contact Information** Barbara Wahlstrom, Program Coordinator, Friends of South Shore Hospital, (781) 624-4170, barbara\_wahlstrom\_sshosp.org

**Detailed Description** [Download/View Attachment](#)(1199743 KB)  
File Name: Preparing for Future at Hosp with Friends final.pdf

### Disparities in Care: Community Support Services

**Program Type** Community Education,Community Participation/Capacity Building Initiative,Direct Services,Grant/Donation/Foundation/Scholarship,Healthy Communities Partnership,Prevention,Support Group

**Statewide Priority** Reducing Health Disparity

**Brief Description or Objective** South Shore Hospital is committed to reducing the risk of health disparities due to income, education, gender, sexual orientation, disabilities, race, ethnicity and/or language. Our community support services include (1) free courtesy coach transportation for patients who have exhausted all other options and need a ride to South Shore Hospital, (2) Free, 24-hour information line [781-624-MORE/6673] that anyone in the community may call for referrals to physicians and community health services, (3) free access to peer-reviewed health information of all types through our website <http://www.southshorehospital.org>, and (4) free support groups to help anyone who may be coping with the most prevalent health and wellness issues in our community (e.g., death of loved ones/bereavement, cardiovascular disease, breast cancer, chronic pain, prostate cancer, breastfeeding challenges, diabetes, pulmonary disease, stroke, early pregnancy loss, weight-loss surgery, lifestyle management challenges). In addition, South Shore Hospital provides financial support to Health Care For All -- a health care consumer advocacy group -- to help defray the cost of its multi-lingual consumer health HelpLine.

**Target Population**

- **Regions Served:**Other-Southeastern MA
- **Health Indicator:**Access to Health Care
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**All

<b>Goal Description</b>	<b>Goal Status</b>
Enhance health care access	Provided financial support to Health Care For All's multilingual consumer health HelpLine.
Enhance care access through provision of information resources.	Approximately 1,000 visits were made to health information website in 2013.
Enhance health access through transportation support -- a specific obstacle highlighted in all our regional CHNA health assessments.	Approximately 1,500 patients used our free Courtesy Coach in 2013.
Enhance health access through free support groups that promote education, prevention, and management of health conditions through interactions with others who have relevant experience or knowledge.	More than 2,000 members of our communities have participated in support group meetings on approximately 20 topics.

Enhance health care access through referral information. Approximately 2,000 people called our 24-hour referral line in 2013.

#### Partners

##### Partner Name, Description Partner Web Address

Health Care For All <http://www.hcfama.org>

**Contact Information** Alan Macdonald, Community Benefits Officer, South Shore Hospital, (781) 624-8564, alan\_macdonald@sshosp.org

**Detailed Description** [Download/View Attachment](#)(343552 KB)  
File Name: Patient Information webpage.doc

#### Supporting MA Health Reform/ Enhancing Access to Care: Insurance Coverage and System Navigation Assistance

**Program Type** Community Education,Direct Services,Health Coverage Subsidies or Enrollment

**Statewide Priority** Supporting Healthcare Reform

**Brief Description or Objective** The 2006 Massachusetts Health Care Reform Law has produced an important outcome: 98 percent of residents now have health insurance. The success is due, in part, to organizations such as South Shore Hospital which have taken responsibility for helping people obtain coverage and navigate the health care system. The process of applying for insurance benefits can be challenging, particularly among those who have low health literacy and in light of the many changes taking place in the system. Our financial counselors continued to help anyone in our community apply for health insurance, advocating on their behalf with state, Federal, and private insurers to secure coverage and financial assistance for which they may be eligible. Guidance is also given directly to patients for appropriate resources to provide care, whether at South Shore Hospital or through other providers.

**Target Population**

- **Regions Served:**Other-Southeastern MA
- **Health Indicator:**All
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**All

##### Goal Description

Educate and support anyone in our region who needs assistance applying for health insurance and accessing appropriate care providers.

##### Goal Status

Our counselors worked with more than 4,800 people in need of assistance in obtaining insurance coverage and/or guidance to appropriate care. Almost 1,000 of these individuals were not patients of South Shore Hospital.

#### Partners

##### Partner Name, Description Partner Web Address

Not Specified

**Contact Information** Cheryl Coveney, Director, Patient Access Services, South Shore Hospital, (781) 624-4054, cheryl\_coveney@sshosp.org

**Detailed Description** Not Specified

#### Building Healthy Communities Program



<b>Program Type</b>	Community Education,Community Participation/Capacity Building Initiative,Direct Services,Grant/Donation/Foundation/Scholarship,Health Professional/Staff Training,Healthy Communities Partnership,Prevention,Research
<b>Statewide Priority</b>	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
<b>Brief Description or Objective</b>	A “Healthy Community” is where people come together to make their community better for themselves, their families, their friends, their neighbors, and others. A Healthy Community creates ongoing dialogue, generates leadership opportunities for all, embraces diversity, connects people and resources, fosters a sense of community, and shapes its future. South Shore Hospital is actively involved in building healthier communities. Our Building Healthier Communities Program includes (1) playing a leadership role in the South Shore Partners in Emergency Planning, which brings together officials from area towns to plan and simulate how to work together in the event of a man-made or natural disaster, pandemic or other catastrophic event, (2) continuing as a founding member of “Healthy Wey,” an initiative in our hometown of Weymouth that links individuals, neighborhoods, workplaces, and community groups who wish to make the town a healthier place to live and work, (3) providing medical direction to the Weymouth Health Department, without expense to the town, (4) providing financial support to the Weymouth Fire Department to create the FAST (Family Addiction Support Team) Program – a resource information program for the families of substance abuse patients, (5) partnering with Weymouth’s Columbian Square Business Association to sustain the vibrancy and safety of the neighborhood, (6) supporting Weymouth’s participation in the Commonwealth’s “Mass in Motion” program to reduce overweight/obesity through policy changes that encourage healthy eating and active lifestyles, (7) voluntarily making payments in lieu of taxes to Weymouth that totaled more than \$600,000 in 2013, (8) providing more than 1,000 free flu shots to colleagues and members of the community, (9) continuing as a founding member of the South Shore Postpartum Support Network, which brings together the practitioners, organizations, research and the best practices that families need for a healthy postpartum experience, and (10) working with our regional CHNA network -- including the Blue Hills Community Health Alliance (CHNA 20), the Greater Brockton Community Health Network Area (CHNA 22) and the South Shore Community Partners in Prevention (CHNA 23) – to expand the impact of these groups as a leading voice and resource to improve the region’s health and well-being.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Other-Southeastern MA</li> <li>• <b>Health Indicator:</b>All</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>Not Specified</li> </ul>
<b>Goal Description</b>	<b>Goal Status</b>
To provide families of opioid abuse patients with a collaborative network of resources and support services to promote recovery and prevention.	Provided the financial support to the Weymouth Fire Department necessary to begin the FAST program.
Increase community capacity to address public health priorities.	Served on the steering committees of three Community Health Area Networks to guide the investment of funds to address community health needs and to expand the impact of the CHNAs as a

recognized community health leader.  
 Help make Weymouth, and the neighboring region, a healthier, safer, and more vibrant place to live and work. Served as an active participant and contributor in many community initiatives as highlighted above.

**Partners**

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Town of Weymouth	www.weymouth.ma.us
Blue Hills Community Health Alliance (CHNA 20)	http://www.bluehillscha.org/
Greater Brockton Community Health Network Area (CHNA 22)	http://chna22.org/
South Shore Community partners in Prevention (CHNA 23)	Not available yet
South Shore Postpartum Support Network	http://www.southshorepostpartum.org/default.aspx
Weymouth Food Pantry	www.weymouthfoodpantry.org
Columbian Square Business Association	http://columbiansquare.com/

**Contact Information** Alan Macdonald, Community Benefits Officer, South Shore Hospital, (781) 624-8564, alan\_macdonald@sshosp.org

**Detailed Description** [Download/View Attachment](#)(22528 KB)  
 File Name: Link to Healthy Wey website.doc

**Expenditures**

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**Community Benefits Programs**

Expenditures	Amount
Direct Expenses	\$2,178,807
Associated Expenses	Not Specified
Determination of Need Expenditures	\$335,550

Employee Volunteerism	Not Specified
Other Leveraged Resources	Not Specified

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### Net Charity Care

Expenditures	Amount
HSN Assessment	\$4,783,164
HSN Denied Claims	Not Specified
Free/Discount Care	Not Specified
Total Net Charity Care	\$4,783,164

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Corporate Sponsorships	Not Specified
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<b>Total Expenditures</b>	\$7,297,521
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<b>Total Revenue for 2013</b>	\$456,971,587
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<b>Total Patient Care-related expenses for 2013</b>	\$432,623,679
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<b>Approved Program Budget for 2014</b>	\$7,173,000
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(\*Excluding expenditures that cannot be projected at the time of the report.)

**Comments:**  Not Specified

### Optional Information

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#### Community Service Programs

Expenditures	Amount
Direct Expenses	Not Specified
Associated Expenses	Not Specified
Determination of Need Expenditures	Not Specified
Employee Volunteerism	Not Specified
Other Leveraged Resources	Not Specified
<b>Total Community Service Programs</b>	Not Specified

<b>Full-Text PDF Report:</b>	Not Specified
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#### Original Full-Text Report:

[Download/View Attachment](#)(222720 KB)

File Name: Link to SSH Community Benefits Page.doc

**Bad Debt:** \$11,486,203 Certified

**IRS 990:** Not Specified

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**Current Status:** Pending Review (Submitted)

**Data as of:** 3/28/2014 10:37:31 AM

